



PEARSON
ASSOCIATES



BUSINESS PROFILE

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Pearson Associates

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About us

Pearson Associates is a dynamic and innovative full-fledged accounting and business consulting firm that provides clients with value-added services focused on business improvement and growth.

The firm offers proven expertise in areas of bookkeeping, accounting, including preparation of month-to-month financial reports, management of debtors and creditors, tax advisory, external, and internal audit, as well as risk management advisory.

Pearson Associates is comprised of reputable, highly experienced, and skilled professionals with vast experiences in their areas of specialization. It is well designed to be a one-stop center for accounting, financial and business consulting services, for those intending to set up businesses and those with business establishments.

VISION



To be regionally recognized as the accounting and business consulting firm of choice for providing comprehensive financial and professional services to individuals and businesses while providing a working environment where staff members can grow and succeed in the industry.

VALUES



We believe in provision of high-quality services by bridging gap between clients' business complex and solutions. Pearson Associates values customer satisfaction above all in bringing a professional environment.

These beliefs are embedded on our core values of:

- Integrity
- Competence
- Reliability
- Quality and Continues Improvement
- Effective communication

MISSION



To provide exceptional financial and professional services while maintaining the highest levels of integrity and professionalism





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Our Services

Accounting & Bookkeeping			Audit & Assurance
Tax Advisory			Payroll Services
Business Advisory			Business Services Outsourcing
Risk Advisory			Research & Development Advisory
			Training & Development



The accounting services offered by Pearson will help you to keep track of the position and performance of your business on daily basis.

Accounting and Bookkeeping services include the following:

	Maintenance of proper books accounts by using computerized accounting systems.		General Ledger reconciliations
	Preparation of monthly management accounts.		Fixed assets management
	Preparation of debtors and creditors statements and ageing analysis.		Preparation of financial statements in accordance with International Financial Reporting Standards (IFRSs)
	Monthly bank reconciliations.		Automation of Finance department functions



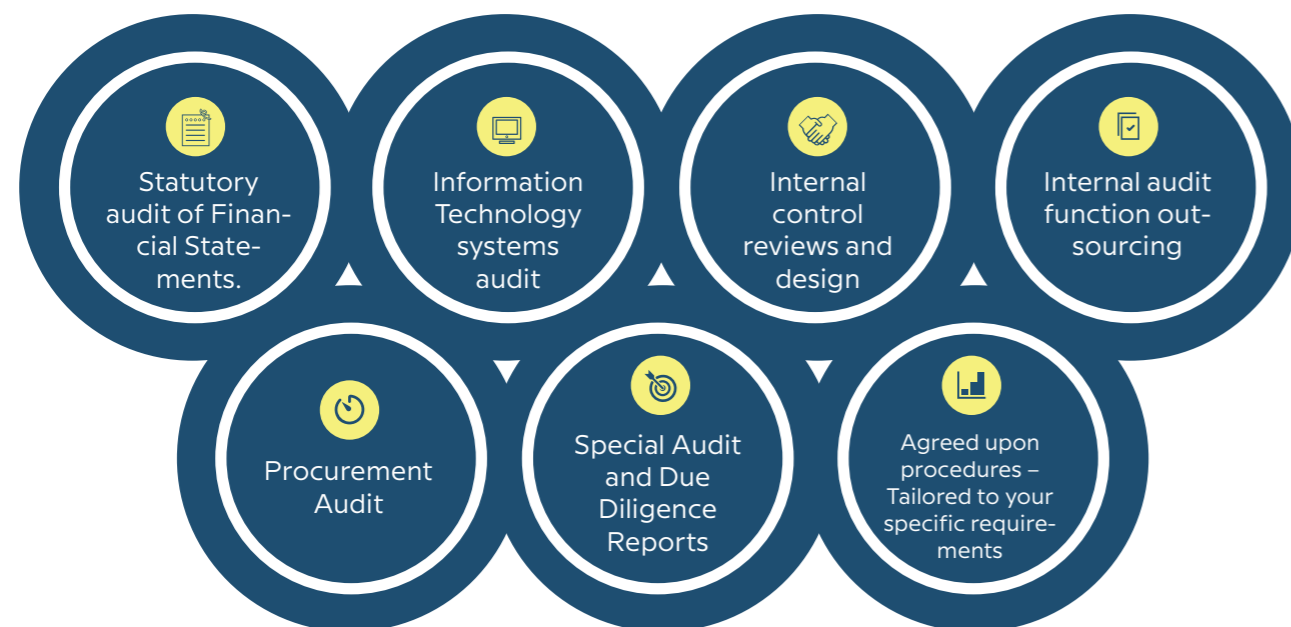
Audit & Assurance



Our audit strategy is tailored to suit the size and nature of your business. Through audit and assurance work, we deliver insight and promote transparency so as to provide value to decision makers by giving comfort that information they use is reliable.

We believe constructive challenge, based on mutual trust and respect, builds confidence in how organizations report to their stakeholders.

Our Audit and Assurance services include the following:



Tax Advisory

Our Tax advisory services aim to help our clients, both companies and individuals, identify key tax planning opportunities, develop tax strategies and to minimize tax liabilities.

We keep track of the changes in Tax legislations to be aware of any direct and indirect Tax aspects that affects our clients.

Our Direct and Indirect Tax services include the following:

We keep track of the changes in Tax and VAT legislation to be aware of any direct and indirect Tax opportunities for our clients.



	Tax planning services for companies and individuals
	Tax health check
	Preparation and submission of monthly tax returns PAYE, SDL, WHT, Excise duty, Stamp duty and VAT.
	Preparation and submission of Income tax returns.
	Transfer pricing advisory
	Preparation of transfer pricing document.
	Responding to tax audit and tax examination queries from Tax revenue authority.
	Application of tax amnesty or tax remission to Tax authority
	Tax exemptions applications

Payroll Services

Our goal is to reduce burden to our clients when it comes to payroll administration. We offer fully managed and automated payroll services in compliance to Tanzania laws and regulations.



Our payroll Services include the following:

Maintaining the details of a company's employees

Calculating and making payments and deductions to employees and the Authorities

Preparation and submission of payroll tax and other statutory returns.

Keeping up to date with regulations and guidelines affecting expatriate employees

Consulting on taxation issues regarding expatriate employees

Assisting in obtaining work and residence permits

Managing correspondences with Tanzania revenue authority, Pension funds and Workers Compensation Fund.

Business Advisory

Our Business Advisory team develops and offers custom-built, innovative, and comprehensive solutions specific to client business needs. The essence of our business advisory services is to provide timely and useful information that leads to real and lasting solutions and help your business rise to the challenges of a complex global economy, leveraging opportunities that increase profitability and the overall value of your business. Our Business advisory services bring more focus to the value proposition by delivering a broader range of advisory services and competencies.

Our Business Advisory and Consulting services include the following:

Feasibility studies and business plans

Preparation of strategic plan and monitoring

Financial projections, models, and budgets

Business valuations

Mergers and acquisitions

Restructuring of companies

Investment appraisals

Fund sourcing (Equity and Debt)

Listing on the Dar es Salaam Stock exchange (Stock and Securities)

Management consulting

Receiverships and Liquidations

Advice on business process automation



Risk Advisory

Business Services Out-sourcing

- Preparation and filing of Brela Annual Returns and other records
- Maintaining Shareholders Registry
- Services regarding the filing of corporate changes to the Registrar of Companies
- Secretarial Services on an annual basis
- Registration of companies and other forms of businesses
- Applying for and obtaining various kinds of licenses from Government Authorities
- Services relating to the registration of trade names, trademarks, and patents
- Preparation of minutes in relation to the meetings held by the Board of Directors and Shareholders
- Opening and operating bank accounts
- Arranging for any bank related issues such as the issue of bank credit cards, bank transfers etc.
- Carrying out business negotiations on behalf of our clients

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Through business service outsourcing our aim is to save you some time from the administrative work that needs to be carried out and so have more time to deal with the management and future of your business.

Our business services out sourcing includes the following:

Our Risk advisory services include the following:

- Developing risk policies and procedures according to company values, business strategy and regulations
- Evaluate business processes to identify risks levels
- Develop best practices for risk management and reduction programs.
- Design and Implement Internal controls and enhance them for risk mitigation and prevention
- Deliver risk program assessment, design, and development services to assist clients reach their business objectives
- Forensic Investigations

Our Risk advisory services will help client in identifying potential risks that may affect the company's performance and strategize techniques to mitigate risks. This is done through by way of evaluating the operational processes and ensure adherence to business requirements and regulations. Proper risk management will help client in identifying opportunities that would increase the company's brand image to the market and generate more revenue resources to improve profitability.



Research and Development Advisory

We have skilled and experienced experts ready to provide consultation services in business research. In research, we are interested with Development Oriented research lead by a team of specialists with extensive experience. Some of the services we offer in this practice are as follows:



Through our research and insights service-offering, we aim to contribute to knowledge and understanding of entrepreneurship, technology, and innovation landscape. Our research is aimed at providing in-depth knowledge that can enable our clients to navigate how to do business.

We conduct our own research on topics that we identify as critical to our clients' business, and we also conduct research commissioned by our clients based on their needs.

Training and Development

We provide full cycle professional development for every part of a financial institution, an accounting, audit, and assurance organization. For audit skills, technical accounting, finance, tax, internal audit, accounting operations, fraud investigation, risk management, data analysis and more, with the user management and reporting your firm needs to ensure everyone remains compliant with their CPE regulators. You'll find the best learning solution for your organization available right here, on demand, with CPE.

800+
CPE for CPA courses (and CPE for countless other certification types) available for development.



